

# SHREYA SINGH

## WEB DEVELOPER

### CONTACT

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### EDUCATION

**Master's in Computer Applications (MCA)**  
AKTU - 06/2018 – 08/2021

**Bachelor of Science in Information Technology**  
MI- 07/2015 – 05/2018

### RECOGNITION & ACHIEVEMENTS

**Rising Star of the Quarter |**  
SAVIT INTERACTIVE | 2024

### SKILLS & TOOLS

#### Technical Skills

- Web Development: HTML, CSS, JavaScript, PHP
- CMS & Page Builders: WordPress, Shopify, Elementor, Elementor Pro, Divi, Oxygen, Betheme
- UI/UX & Design: Figma, Responsive Web Design, Basic SEO Implementation
- Performance & Debugging: Website Speed Optimization, Troubleshooting, Bug Fixing

#### Soft Skills

- Problem-solving & debugging
- Team collaboration & communication
- Attention to detail

### OBJECTIVES

With 3+ years of corporate experience in web development, I specialize in **WordPress design, custom development, WooCommerce, Elementor/Pro, plugins, API integration, and mobile-first solutions**. I also leverage AI tools like **ChatGPT, Claude, Perplexity, and Gamma** to streamline workflows and deliver smarter results. What drives me is creating user-centric, scalable, and impactful digital solutions that solve problems, improve experiences, and achieve business goals.

### WORK EXPERIENCE

#### **Savit Interactive – Web Developer (Sep 2023 – Sep 2025)**

- Developed, optimised, and maintained **120+ WordPress websites** using Elementor and Elementor Pro, enhancing site speed, responsiveness, and SEO.
- Developed custom websites using a variety of **WordPress themes** and a combination of free and premium plugins to enhance functionality and user experience.
- Built and customised **WooCommerce** and **eCommerce websites**, ensuring seamless shopping experiences, secure payment integrations, and optimised performance.
- Optimised plugin layouts** using HTML and CSS to meet user requirements, improve design consistency, and enhance overall website aesthetics.
- Implemented security enhancements**, including firewall protection, malware scanning, and regular updates, ensuring website stability and smooth performance.
- Optimised website performance** by reducing load times, compressing images, and implementing caching techniques for a seamless user experience.
- Ensured cross-device compatibility, making **websites fully responsive and user-friendly** across desktops, tablets, and mobile devices.
- Collaborated with **UI/UX designers** to refine website layouts and navigation, improving accessibility and reducing bounce rates by 20%.
- Worked with various WordPress builders, including **Divi, Muffin, Oxygen, and Betheme**, to create dynamic and visually appealing websites.
- Conducted routine **maintenance, troubleshooting, and bug fixes** to ensure smooth website functionality and optimal performance.
- Diagnosed and resolved technical issues**, improving **user experience and ensuring websites** operate efficiently across multiple platforms.
- Contributed to front-end development using **HTML, CSS, and JavaScript**, ensuring responsive design and cross-browser compatibility.
- Managed website **migrations and optimised performance** using **caching and minification techniques**.

## LANGUAGES KNOWN

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- English: Professional
- Hindi: Native

### ***Deevoir Digital Solutions LLP – Web Developer (June 2023 – Sep 2023)***

- Developed WordPress websites using Elementor, focusing on clean and functional designs.
- Ensured responsive design, optimising websites for seamless viewing on desktops, tablets, and mobile devices.
- Assisted in website structuring and layout adjustments to enhance usability and navigation.

### ***Rahul Education – Web Developer (Jan 2022 – Jan 2023)***

- Developed 20+ websites using Elementor, ensuring smooth functionality.
- Performed basic SEO tasks, including meta tag optimisation, image alt text, and URL structuring to improve search visibility.
- Conducted content updates and formatting to enhance readability and user engagement.